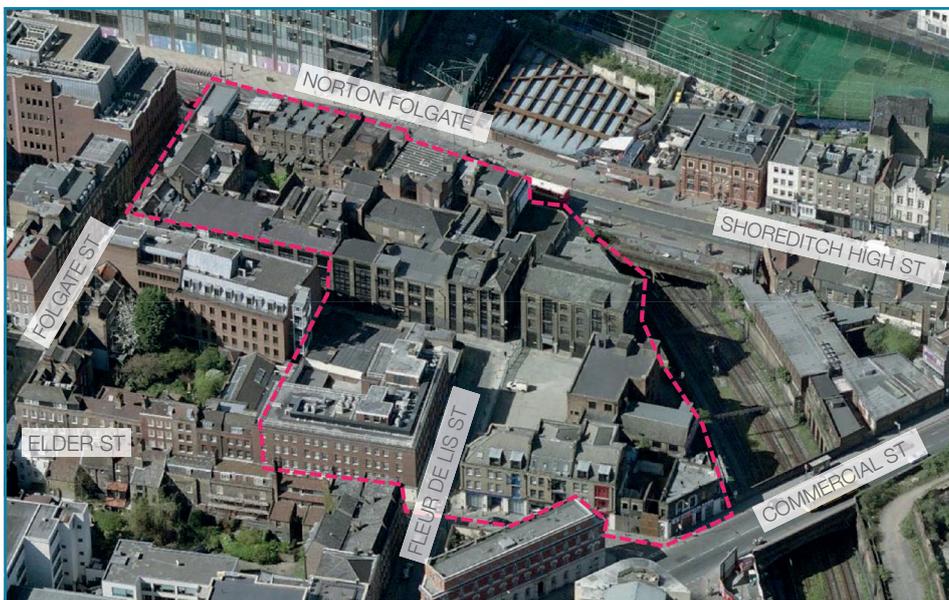


Monday 1<sup>st</sup> September 2014

Dear Neighbour,

As you may know, British Land is in the process of developing proposals for the regeneration of the Blossom Street area, as shown on the image below.

Our aspiration is to regenerate this area through a mix of refurbishment, extension and redevelopment. Our proposals focus on sensitively designed buildings and public realm improvements, driven by an appreciation of the rich character of the local area.



Blossom Street, E1

We want to reconnect the cluster of buildings on these sites, and bring back into use the many vacant or underused buildings. Our proposals will provide space for different types and sizes of businesses, appropriate retail in keeping with the character of the Spitalfields area, and introduce a modest number of new homes.

We have completed our first round of consultation and the design team has been working on significant changes to the proposals in response to the feedback provided by local groups and residents.

The public consultation events held earlier this summer included:

- A design workshop hosted by British Land and the design team for local residents and interested groups on 2<sup>nd</sup> June 2014
- A landscape walkabout with the landscape designers, East, on 11<sup>th</sup> and 12<sup>th</sup> June
- A public exhibition held over three days between the 5<sup>th</sup> and 8<sup>th</sup> August

Alongside these more formal events, we have strived to contact and involve groups with an interest in the area and local residents. We are mindful that Blossom Street sits within a Conservation Area and has a unique character within London, and at all times have endeavoured to involve the local community in the evolution of our proposals.

We believe that our proposals have been open to meaningful public scrutiny – and the changes being made reflect that. We have listened to the feedback we have been given and sought to address the views expressed. It is unlikely that we will be able to satisfy all competing priorities, but we are making progress.

In terms of our broad timescales, we are now looking to submit a planning application in November. We are meeting with the Spitalfields Society, the Spitalfields Community Group and the Spitalfields Trust in early September to further consult and discuss how the scheme is changing, and would be delighted to meet with any local residents or other groups interested in doing so.

We are proposing to hold an exhibition event in late October, prior to our planning submission, at which we will outline how the scheme has evolved in response to the comments received at various stages, and detail our proposed final plans for submission.

We are grateful to all of those who have taken the time to meet with us, to take part in the consultation, and provide feedback. This input is continuing to shape our plans and we look forward to meeting with those who wish to be updated on exactly how we have responded.

Please don't hesitate to get in touch should you wish to discuss our proposals for Blossom Street further.

**T:** 0845 460 6011

**E:** [info@blossomstreet-e1.com](mailto:info@blossomstreet-e1.com)

Kind regards,

The Blossom Street Project Team